

# STAT 515 Lec 19 slides

Associations in categorical data

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These slides are an instructional aid; their sole purpose is to display, during the lecture, definitions, plots, results, etc. which take too much time to write by hand on the blackboard.  
They are not intended to explain or expound on any material.

*random samples*

Example: A  $\text{random sample}$  of 500 males from the United States resulted in the table  
 $b = 5$

$a = 2$

		Religious affiliation					
		$B_1$	$B_2$	$B_3$	$B_4$	$B_5$	
Divorce status	$A_1$	39	19	12	28	18	116
	$A_2$	172	61	44	70	37	384
		211	80	56	98	55	500

with

$A_1 = \text{divorced}$

$A_2 = \text{married or never divorced}$

We may want to test the following hypotheses:

$H_0$ : There is no association between religious affiliation and divorce status.

$H_1$ : There is an association between religious affiliation and divorce status.

## "contingency" table

In general, we consider data in a  $a \times b$  table like this:

	$b$				
	$B_1$	$B_2$	$\dots$	$B_b$	
$A_1$	$n_{11}$	$n_{12}$	$\dots$	$n_{1b}$	$n_{1\cdot} = n_{11} + n_{12} + \dots + n_{1b}$
$A_2$	$n_{21}$	$n_{22}$	$\dots$	$n_{2b}$	$n_{2\cdot}$
$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$	$\vdots$
$A_a$	$n_{a1}$	$n_{a2}$	$\dots$	$n_{ab}$	$n_{a\cdot}$
	$n_{\cdot 1}$	$n_{\cdot 2}$	$\dots$	$n_{\cdot b}$	$n_{\cdot \cdot}$

Annotations:

- A curly brace on the left labeled  $a$  indicates the number of rows.
- A curly brace at the top labeled  $b$  indicates the number of columns.
- An arrow points from the bottom-left cell  $n_{\cdot 1}$  to the formula  $n_{11} + n_{21} + \dots + n_{a1}$ .
- An arrow points from the bottom-right cell  $n_{\cdot \cdot}$  to the formula  $n_{11} + n_{12} + \dots + n_{1b} + n_{21} + \dots + n_{ab}$ .
- An arrow points from the bottom-right cell  $n_{\cdot \cdot}$  to the formula  $\sum_{i=1}^a \sum_{j=1}^b n_{ij}$ , with the text "total sample size" written below it.

We can convert the table to proportions:

	$B_1$	$B_2$	$\dots$	$B_b$	
$A_1$	$\hat{p}_{11}$	$\hat{p}_{12}$	$\dots$	$\hat{p}_{1b}$	$\hat{p}_{1..}$
$A_2$	$\hat{p}_{21}$	$\hat{p}_{22}$	$\dots$	$\hat{p}_{2b}$	$\hat{p}_{2..}$
$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$	$\vdots$
$A_a$	$\hat{p}_{a1}$	$\hat{p}_{a2}$	$\dots$	$\hat{p}_{ab}$	$\hat{p}_{b..}$
	$\hat{p}_{.1}$	$\hat{p}_{.2}$	$\dots$	$\hat{p}_{.b}$	1

$\hat{p}_{ij} = n_{ij}/n_{..}$  = proportion of subjects in row  $i$  and column  $j$

$\hat{p}_{i..} = n_{i..}/n_{..}$  = proportion of subjects in row  $i$

$\hat{p}_{.j} = n_{.j}/n_{..}$  = proportion of subjects in column  $j$ .

Imagine that “behind” the observed table there is a “true” table of proportions:

$A_1, B_1$  independent means

$$P(A_1 \cap B_1) = P(A_1) P(B_1)$$

	$B_1$	$B_2$	...	$B_b$	$P(A_2 \cap B_2)$
$A_1$	$p_{11}$	$p_{12}$	...	$p_{1b}$	$p_{1.} \leftarrow P(A_1)$
$A_2$	$p_{21}$	$p_{22}$	...	$p_{2b}$	$p_{2.} \leftarrow P(A_2)$
:	:	:	..	:	:
$A_a$	$p_{a1}$	$p_{a2}$	...	$p_{ab}$	$p_{a.} \leftarrow P(A_a)$
	$p_{.1}$	$p_{.2}$	...	$p_{.b}$	1

$\downarrow$        $\uparrow$        $\uparrow$   
 $P(B_1)$      $P(B_2)$      $P(B_b)$

$p_{ij} = P(A_i \cap B_j) =$  population proportion in row  $i$  and column  $j$

$p_{i.} = P(A_i) =$  population proportion in row  $i$

$p_{.j} = P(B_j) =$  population proportion in column  $j$ .

## Formulating the hypothesis of “no association”

We wish to test

$\leftarrow$  Means  $A_i$  and  $B_j$  are independent for all  $i$  and  $j$ .

$$H_0: P(A_i \cap B_j) = P(A_i)P(B_j) \quad \text{for all } i = 1, \dots, a, j = 1, \dots, b.$$

$$H_1: P(A_i \cap B_j) \neq P(A_i)P(B_j) \quad \text{for at least one } i, j.$$

Can write these as

$$H_0: p_{ij} = p_{i\cdot}p_{\cdot j} \quad \text{for all } i = 1, \dots, a, j = 1, \dots, b.$$

$$H_1: p_{ij} \neq p_{i\cdot}p_{\cdot j} \quad \text{for at least one } i, j.$$

$$H_0: P(A_i \cap B_j) = P(A_i) P(B_j) \quad \forall i, j$$

$$H_0: p_{ij} = p_{i\cdot} p_{\cdot j} \quad \forall i, j$$

Under  $H_0$ , the joint probabilities are given by

	$B_1$	$B_2$	$\dots$	$B_b$	
$A_1$	$p_{1\cdot} p_{\cdot 1}$	$p_{1\cdot} p_{\cdot 2}$	$\dots$	$p_{1\cdot} p_{\cdot b}$	$p_{1\cdot}$
$A_2$	$p_{2\cdot} p_{\cdot 1}$	$p_{2\cdot} p_{\cdot 2}$	$\dots$	$p_{2\cdot} p_{\cdot b}$	$p_{2\cdot}$
$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$	$\vdots$
$A_a$	$p_{a\cdot} p_{\cdot 1}$	$p_{a\cdot} p_{\cdot 2}$	$\dots$	$p_{a\cdot} p_{\cdot b}$	$p_{a\cdot}$
	$p_{\cdot 1}$	$p_{\cdot 2}$	$\dots$	$p_{\cdot b}$	1

Under  $H_0$  we would estimate the probabilities as

	$B_1$	$B_2$	$\dots$	$B_b$	
$A_1$	$\hat{p}_{1.} \hat{p}_{.1}$	$\hat{p}_{1.} \hat{p}_{.2}$	$\dots$	$\hat{p}_{1.} \hat{p}_{.b}$	$\hat{p}_{1.}$
$A_2$	$\hat{p}_{2.} \hat{p}_{.1}$	$\hat{p}_{2.} \hat{p}_{.2}$	$\dots$	$\hat{p}_{2.} \hat{p}_{.b}$	$\hat{p}_{2.}$
$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$	$\vdots$
$A_a$	$\hat{p}_{a.} \hat{p}_{.1}$	$\hat{p}_{a.} \hat{p}_{.2}$	$\dots$	$\hat{p}_{a.} \hat{p}_{.b}$	$\hat{p}_{a.}$
	$\hat{p}_{.1}$	$\hat{p}_{.2}$	$\dots$	$\hat{p}_{.b}$	1

Multiplying these probabilities by  $n_{..}$  gives expected counts under  $H_0$ .

$$n_{..} \cdot \hat{p}_{2.} \cdot \hat{p}_{.1} = n_{..} \left( \frac{n_{2.}}{n_{..}} \right) \left( \frac{n_{.1}}{n_{..}} \right) = \frac{n_{2.} \cdot n_{.1}}{n_{..}}$$

$$n_{..} \boxed{\hat{p}_{i.} \hat{p}_{.j}} = n_{..} \left( \frac{n_{i.}}{n_{..}} \right) \left( \frac{n_{.j}}{n_{..}} \right) = n_{i.} n_{.j} / n_{..} \quad \text{for } i = 1, \dots, a, \text{ and } j = 1, \dots, b,$$

So we want to compare the tables

*observed*

$n_{11}$	$n_{12}$	$\dots$	$n_{1b}$
$n_{21}$	$n_{22}$	$\dots$	$n_{2b}$
$\vdots$	$\vdots$	$\ddots$	$\vdots$
$n_{a1}$	$n_{a2}$	$\dots$	$n_{ab}$

and

*Expected table under  $H_0$*

$n_{1.} n_{.1} / n_{..}$	$n_{1.} n_{.2} / n_{..}$	$\dots$	$n_{1.} n_{.b} / n_{..}$
$n_{2.} n_{.1} / n_{..}$	$n_{2.} n_{.2} / n_{..}$	$\dots$	$n_{2.} n_{.b} / n_{..}$
$\vdots$	$\vdots$	$\ddots$	$\vdots$
$n_{a.} n_{.1} / n_{..}$	$n_{a.} n_{.2} / n_{..}$	$\dots$	$n_{a.} n_{.b} / n_{..}$

		Religious affiliation					
		B <sub>1</sub>	B <sub>2</sub>	B <sub>3</sub>	B <sub>4</sub>	B <sub>5</sub>	
Divorce status	A <sub>1</sub>	39	19	12	28	18	116
	A <sub>2</sub>	172	61	44	70	37	384
		211	80	56	98	55	500

Expected table under  $H_0$

$$b = 5$$

$a=2$		$b=5$				
		$\frac{211 \cdot 116}{500}$	$\frac{80 \cdot 116}{500}$	$\frac{56 \cdot 116}{500}$	$\frac{98 \cdot 116}{500}$	$\frac{55 \cdot 116}{500}$
		$\frac{211 \cdot 384}{500}$	$\frac{80 \cdot 384}{500}$	$\frac{56 \cdot 384}{500}$	$\frac{98 \cdot 384}{500}$	$\frac{55 \cdot 384}{500}$
		211	80	56	98	55

116

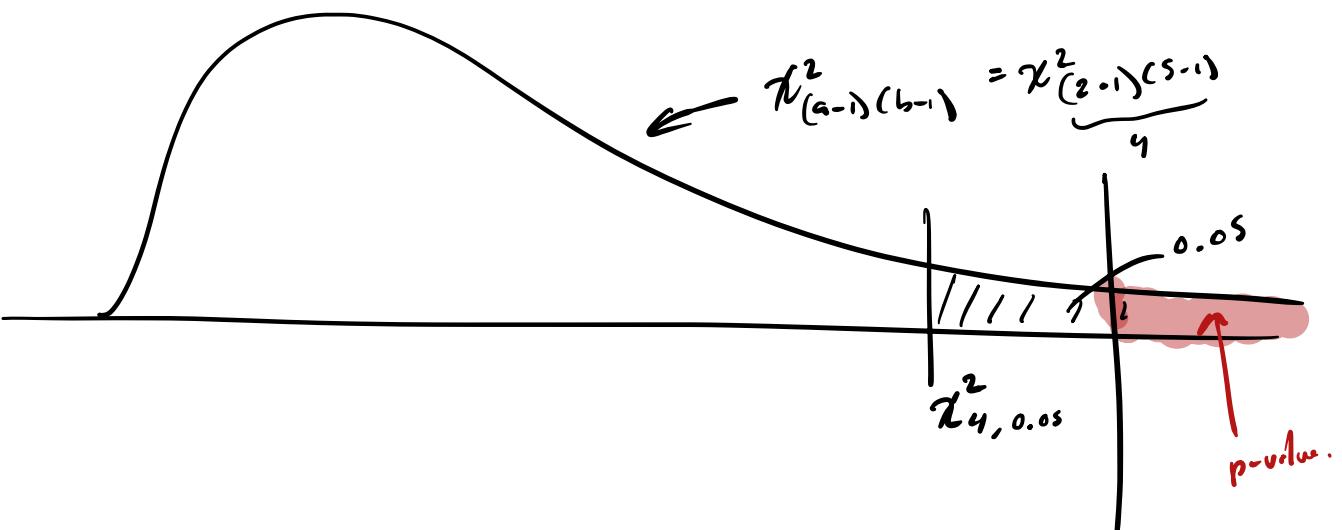
384

500

$$W_{\text{test}} = \frac{\left(39 - \frac{211 \cdot 116}{500}\right)^2}{\frac{211 \cdot 116}{500}} + \frac{\left(19 - \frac{80 \cdot 116}{500}\right)^2}{\frac{80 \cdot 116}{500}} + \dots + \frac{\left(37 - \frac{55 \cdot 384}{500}\right)^2}{\frac{55 \cdot 384}{500}}$$

Reject  $H_0$  if  $W_{\text{test}} > \chi^2_{4, 0.05}$

$$\uparrow \\ (a-1)(b-1)$$



W<sub>test</sub>

O <sub>11</sub>	O <sub>12</sub>	...	O <sub>1b</sub>
:	:	:	:
O <sub>a1</sub>	O <sub>a2</sub>	...	O <sub>ab</sub>

E <sub>11</sub>	E <sub>12</sub>	...	E <sub>1b</sub>
:			
E <sub>a1</sub>	E <sub>a2</sub>	...	E <sub>ab</sub>

## Pearson's chi-squared test

Let  $O_{ij} = n_{ij}$  and  $E_{ij} = n_i \cdot n_j / n_{..}$  for  $i = 1, \dots, a$  and  $j = 1, \dots, b$ .

Then reject  $H_0$  at significance level  $\alpha$  if

$$W_{\text{test}} = \sum_{i=1}^a \sum_{j=1}^b (O_{ij} - E_{ij})^2 / E_{ij} > \chi^2_{(a-1)(b-1), \alpha}.$$

The  $p$ -value is  $P(W > W_{\text{test}})$ , where  $W \sim \chi^2_{(a-1)(b-1)}$ .

**Rule of thumb:** Only use Pearson's chi-squared test if  $E_{ij} \geq 5$  for all  $i, j$ .

**Exercise:** Run the test on the divorce status vs religious affiliation data:

- ① Manually.
- ② Using the `chisq.test()` function in R.

$$W_{\text{test}} = 7.1355$$

$$df = 4$$

$$p\text{-value} = 0.1289$$

↑  
large

⇒ Fail to reject  $H_0$  of no association between  
divorce status & religious affil.



```
# build the data table as a matrix
data <- matrix(c(39,19,12,28,18,172,61,44,70,37),nrow=2,byrow=TRUE)

# perform Pearson's chi-square test
chisq.test(data, correct = FALSE)

# retrieve table of expected counts under the null hypothesis
chisq.test(data)$expected
```

Random samples from different populations:

**Exercise:** Ice cream preferences of 1000 women, 1200 men:

	cup	cone	sundae	sandwich	other	
men	592	300	204	24	80	1200
women	410	335	180	20	55	1000
	1002	635	384	44	135	2200

Note that the row totals are fixed—not random.

- ① Discuss the hypotheses of interest.
- ② Conduct Pearson's chi-squared test for association.

Two-by-two case with fixed marginal counts:

**Exercise:** Does a vaccine have an adverse side effect?

	abd. pain	no abd. pain	
vaccine	29	4965	4994
control	2	1376	1378
	31	6341	6372

$W_{test} = 4.232$

$p-value = 0.3967$

Note that the row totals are determined by the experimental design.

- ① Give the hypotheses of interest.  
 $H_0$ : There is no assoc. between vaccine and abd. pain  
 $H_1$ : There is ...
- ② Conduct Pearson's chi-squared test for association and get the  $p$ -value.
- ③ Get the  $p$ -value of the test based on the test statistic from earlier

$$Z_{test} = \frac{\hat{p}_1 - \hat{p}_2}{\sqrt{\hat{p}_0(1 - \hat{p}_0) \left( \frac{1}{n_1} + \frac{1}{n_2} \right)}}.$$



Let  $p_1$  = Prob abd. pain in vaccine group  
 $p_2$  = Prob abd. pain in control group.

$$n_1 = 4994$$

$$\hat{p}_1 = \frac{29}{4994}$$

$$n_2 = 1398$$

$$\hat{p}_2 = \frac{2}{1398}$$

Test  $H_0: p_1 - p_2 = 0$  vs  $H_1: p_1 - p_2 \neq 0$ .

$$Z_{\text{test}} = 2.057 = \sqrt{W_{\text{test}}}$$

