H = Distance from top of head to bottom of chin (measured straight as if in a picture)
W = Width of head as measured through eyebrows (measured straight as if in a picture)
R = Circumference of the head at eye level (curving)
B = Distance from top of head to top of bottom of brow ridge (measured straight as if in a picture)
C = Distance from bottom of chin to mouth (measured straight as if in a picture)
E = Distance between inner edges of the eyes (measured straight as if in a picture)
J = Distance from point of tragus to bottom center of chin (measured curving slightly)
L = Length of Mouth from side to side (measured straight as if in a picture)
M = Width of head as measured through the mouth (measured straight as if in a picture)
S = Distance from center of eyes to the bottom rear of skull measured over head (curving)
T = Distance from point of left tragus to point of right tragus going over the head (curving)

The 9 ratios we will calculate are:

B/H = Top of Head %
C/H = Bottom of Face %
J/H = Jaw Line %
W/H = Width to Height
W/M = Top versus Bottom
L/M = Mouth %
E/B = Eye Width to Top
S/R = Back to Front versus Around
T/R = Side to Side versus Around