

STAT 703/J703  
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-Lecture 5-

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8.5 – Maximum Likelihood

The idea behind maximum likelihood estimation is to find the parameters that seem most likely to have resulted in the observed statistic.



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In the case of more than one observation, the likelihood is:

$$\text{lik}(\theta|x_1, \dots, x_n) = f(x_1, \dots, x_n|\theta) = \prod f(x_i|\theta)$$

It is unpleasant to find the maximum of a product though...



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An easier function to work with is the log likelihood

$$\begin{aligned}L(\theta) &= \log(\text{lik}(\theta)) \\ &= \log(\prod f(x_i|\theta)) \\ &= \sum \log(f(x_i|\theta))\end{aligned}$$



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MLE Example 1 (Section 8.5.1)

Consider a multinomial experiment, where each of the  $n$  observations has probability  $p_i$  of falling in cell  $i=1 \dots m$ .

$$f(x_1, \dots, x_m | p_1, \dots, p_m) = \frac{n!}{\prod_{i=1}^m x_i!} \prod_{i=1}^m p_i^{x_i}$$



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Often there is some restriction on the probabilities however. Consider the case in genetics where a gene occurs with frequency  $\theta$  in the population.



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Say we observe 342 ++, 500 +- and 187 --. What is our estimate of  $\theta$ ?



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MLE example 2 – Logistic Regression

In linear regression we try to predict one continuous variable from another.

Under a few basic assumptions this results in fairly easy parameter estimation and use of t and F distributions.



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Consider the case of attempting to predict a 0,1 variable from a continuous variable.



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$$P[Y_i = 1 | x_i] = \frac{1}{1 + e^{-(\alpha + \beta x_i)}}$$



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### 8.5.2 – Large Sample Properties

Theorem A: The MLE is Consistent  
(under appropriate regularity conditions)



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### Information function

$$I(\theta) = E \left[ \frac{\partial}{\partial \theta} \log f(X | \theta) \right]^2$$
$$= -E \left[ \frac{\partial^2}{\partial \theta^2} \log f(X | \theta) \right]$$



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Theorem B: Under appropriate regularity conditions the MLE is asymptotically normal with mean  $\theta$  and variance  $\frac{1}{nI(\theta)}$ .



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