#### **P-values**

Recall that the significance level  $\alpha$  is the desired P(Type I error) that we specify before the test.

The P-value (or "observed significance level") of a test is the probability of observing as extreme (or more extreme) of a value of the test statistic than we did observe, if  $H_0$  was in fact true.

The P-value gives us an indication of the <u>strength of</u> evidence against  $H_0$  (and for  $H_a$ ) in the sample.

This is a <u>different</u> (yet <u>equivalent</u>) way to decide whether to reject the null hypothesis:

- A small p-value (less than  $\alpha$ ) = strong evidence against the null => Reject H<sub>0</sub>
- A large p-value (greater than  $\alpha$ ) = little evidence against the null => Fail to reject  $H_0$

How do we calculate the P-value? It depends on the alternative hypothesis.

#### **One-tailed tests**

## **Alternative**

H<sub>a</sub>: " < "

for tests about

#### P-value

Area to the left of the test statistic value in the appropriate distribution

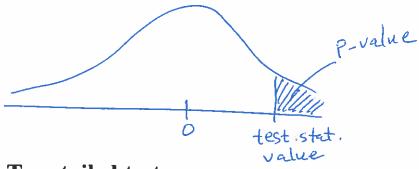
(t or z).

p-value

for tests about p

H<sub>a</sub>: ">"

Area to the right of the test statistic value in the appropriate distribution (t or z).



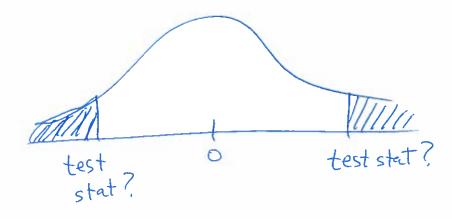
### Two-tailed test

## **Alternative**

H<sub>a</sub>: "≠"

#### P-value

2 times the "tail area" outside the test statistic value in the appropriate distribution (t or z). <u>Double</u> the tail area to get the P-value!

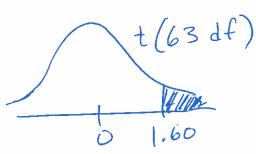


## **P-values for Previous Examples**

Hotel Price Example:  $H_0$ :  $\mu = 65$  vs.  $H_a$ :  $\mu > 65$ 

Test statistic value: t = 1.60 (63 d.f.)

P-value = area to the right of 1.60 in t distribution with 63 d.f.



P-value ~ .06 (definitely between .05 and .10)

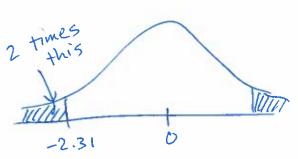
Recall  $\alpha = .05$ . So P-value >  $\alpha$ . Therefore the evidence against the is not strong enough to reject the.

Student height example:  $H_0$ :  $\mu = 70$  vs.  $H_a$ :  $\mu \neq 70$ 

Test statistic value: t=-2.31 (25 d.f.)

P-value = Double the tail area outside -2.31

in a t-distribution with 25 d.f.



tail area  $\approx .015$ (between .025 and .01) P-value  $\approx 2(.015) = .03$ 

- Recall  $\alpha = .05 \Rightarrow P$ -value  $< \alpha$ , so we have strong enough evidence to reject Ho.

Movie theater example:  $H_0$ : p = 0.25 vs.  $H_a$ : p > 0.25

Test statistic value: 7 = 2.38

P-value is area to right of 2.38 in the std. normal (z) distribution:

From Z-table (Table II),

Tail area = .0087 = P-value

Using x = .01, our P-value < x.

We have strong evidence to reject Ho.

What if we had done a two-tailed test of  $H_0$ : p = 0.25 vs.  $H_a$ :  $p \neq 0.25$  at  $\alpha = .01$ ?

P-value would have been double the tail area outside 2.38. P-value = 2(.0087) = .0174

In that case, P-value would have been > \pi, so we would not have to had strong enough evidence to reject Ho in the 2-tailed test.

# Relationship between a CI and a (two-sided) hypothesis test:

• A test of H<sub>0</sub>:  $\mu = m^*$  vs. H<sub>a</sub>:  $\mu \neq m^*$  will reject H<sub>0</sub> if and only if a corresponding CI for  $\mu$  does not contain the number  $m^*$ .

Example: A 95% CI for  $\mu$  is (2.7, 5.5).

- (1) At  $\alpha = 0.05$ , would we reject H<sub>0</sub>:  $\mu = 3$  in favor of H<sub>a</sub>:  $\mu \neq 3$ ?
- (2) At  $\alpha = 0.05$ , would we reject  $H_0$ :  $\mu = 2$  in favor of  $H_a$ :  $\mu \neq 2$ ?
- (3) At  $\alpha$  = 0.10, would we reject  $H_0$ :  $\mu$  = 2 in favor of  $H_a$ :  $\mu \neq$  2?
- (4) At  $\alpha$  = 0.01, would we reject H<sub>0</sub>:  $\mu$  = 3 in favor of H<sub>a</sub>:  $\mu \neq$  3?

## Power of a Hypothesis Test

• Recall the significance level  $\alpha$  is our desired P(Type I error) = P(Reject  $H_0 \mid H_0$  true)

The other type of error in hypothesis testing: Type II error = "Fail to reject Ho | Ho false" P(Type II error) =  $\beta$  = P(Fail to reject Ho | Ho false) The power of a test is P(Reject Ho | Ho false) =  $1 - \beta$ 

• High power is desirable, but we have little control over it (different from  $\alpha$ )

Calculating Power: The power of a test about  $\mu$  depends on several things:  $\alpha$ , n,  $\sigma$ , and the true  $\mu$ .

Example 1: Suppose we test whether the true mean nicotine contents in a population of cigarettes is greater than 1.5 mg, using  $\alpha = 0.01$ .

$$H_0: \mu = 1.5$$
  $H_a: \mu > 1.5$ 

We take a random sample of 36 cigarettes. Suppose we know  $\sigma = 0.20$  mg. Our test statistic is

$$Z = \frac{X - \mu_0}{\sqrt{5/n}} = \frac{X - 1.5}{0.20/\sqrt{36}}$$

We reject  $H_0$  if:  $Z > Z_{.01} = 2.326$ 

$$\Rightarrow \frac{\overline{X} - 1.5}{0.20/\sqrt{36}} > 2.326 \Rightarrow \overline{X} - 1.5 > 0.0775$$

$$\Rightarrow \overline{X} > 1.5775$$

• Now, suppose  $\mu$  is actually 1.6 (implying that  $H_0$  is false). Let's calculate the power of our test if  $\mu = 1.6$ :

$$P(\bar{X} > 1.5775 | \mu = 1.6) = P(\frac{\bar{X} - 1.6}{0.20/\sqrt{36}} > \frac{1.5775 - 1.6}{0.2/\sqrt{36}})$$

$$= P(\bar{Z} > -0.68)$$

This is just a normal probability problem!

$$P(Z > -0.68) = .7517$$

• What if the true mean were 1.65?

Verify: 
$$P(X > 1.5775 | \mu = 1.65)$$
  
=  $P(Z > -2.18) = .9854$ 

• The farther the true mean is into the "alternative -2.18 region," the more likely we are to correctly reject  $H_0$ .

Example 2: Testing H<sub>0</sub>: p = 0.9 vs. H<sub>a</sub>: p < 0.9 at  $\alpha = 0.01$  using a sample of size 225.

Suppose the true p is 0.8. Then our power is: