

# STAT 515 fa 2023 Lec 19 slides

## Associations in categorical data

Karl B. Gregory

University of South Carolina

These slides are an instructional aid; their sole purpose is to display, during the lecture, definitions, plots, results, etc. which take too much time to write by hand on the blackboard.

They are not intended to explain or expound on any material.

**Example:** A sample of 500 males from the United States resulted in the table

		Religious affiliation					
		$v_1$	$v_2$	$v_3$	$v_4$	$v_5$	
Divorce status	$u_1$	39	19	12	28	18	116
	$u_2$	172	61	44	70	37	384
		211	80	56	98	55	500

with

$u_1$  = divorced

$u_2$  = married or never divorced

We may want to test the following hypotheses:

$H_0$ : There is no association between religious affiliation and divorce status.

$H_1$ : There is an association between religious affiliation and divorce status.

## Formulating the hypothesis of “no association”

Let  $U$  and  $V$  represent categorical outcomes taking the values  $u_1, \dots, u_J$  and  $v_1, \dots, v_K$ , respectively. We wish to test

$$H_0: P(U = u_j \cap V = v_k) = P(U = u_j)P(V = v_k) \quad \text{for all } j = 1, \dots, J, k = 1, \dots, K.$$

$$H_1: P(U = u_j \cap V = v_k) \neq P(U = u_j)P(V = v_k) \quad \text{for at least one } j, k.$$

In null hypothesis the events  $\{U = u_j\}$  and  $\{V = v_k\}$  are independent for all  $j, k$ .

Define the following:

$$p_{jk} = P(U = u_j \cap V = v_k)$$

$$p_{j\cdot} = P(U = u_j) = \sum_{k=1}^K p_{jk}$$

$$p_{\cdot k} = P(V = v_k) = \sum_{j=1}^J p_{jk}$$

The joint probabilities and marginal probabilities can be tabulated as

	$v_1$	$v_2$	$\dots$	$v_K$	
$u_1$	$p_{11}$	$p_{12}$	$\dots$	$p_{1K}$	$p_{1\cdot}$
$u_2$	$p_{21}$	$p_{22}$	$\dots$	$p_{2K}$	$p_{2\cdot}$
$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$	$\vdots$
$u_J$	$p_{J1}$	$p_{J2}$	$\dots$	$p_{JK}$	$p_{J\cdot}$
	$p_{\cdot 1}$	$p_{\cdot 2}$	$\dots$	$p_{\cdot K}$	1

Under  $H_0$ , the joint probabilities are given by

	$v_1$	$v_2$	$\dots$	$v_K$	
$u_1$	$p_1.p_{.1}$	$p_1.p_{.2}$	$\dots$	$p_1.p_{.K}$	$p_{1.}$
$u_2$	$p_2.p_{.1}$	$p_2.p_{.2}$	$\dots$	$p_2.p_{.K}$	$p_{2.}$
$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$	$\vdots$
$u_J$	$p_J.p_{.1}$	$p_J.p_{.2}$	$\dots$	$p_J.p_{.K}$	$p_{J.}$
	$p_{.1}$	$p_{.2}$	$\dots$	$p_{.K}$	1

Define the following counts:

$$n_{jk} = \#\{U = u_j \cap V = v_k\}$$

$$n_{j\cdot} = \#\{U = u_j\} = \sum_{k=1}^K n_{jk}$$

$$n_{\cdot k} = \#\{V = v_k\} = \sum_{j=1}^J n_{jk}$$

$$n_{\cdot\cdot} = \sum_{j=1}^J \sum_{k=1}^K n_{jk}$$

We typically present data in a table like this:

	$v_1$	$v_2$	$\dots$	$v_K$	
$u_1$	$n_{11}$	$n_{12}$	$\dots$	$n_{1K}$	$n_{1..}$
$u_2$	$n_{21}$	$n_{22}$	$\dots$	$n_{2K}$	$n_{2..}$
$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$	$\vdots$
$u_J$	$n_{J1}$	$n_{J2}$	$\dots$	$n_{JK}$	$n_{J..}$
	$n_{.1}$	$n_{.2}$	$\dots$	$n_{.K}$	$n_{..}$

$\hat{p}_{jk} = n_{jk}/n_{..}$  = proportion of subjects with  $j$ th value of  $U$  and  $k$ th value of  $V$

$\hat{p}_{j.} = n_{j.}/n_{..}$  = proportion of subjects with  $j$ th value of  $U$

$\hat{p}_{.k} = n_{.k}/n_{..}$  = proportion of subjects with  $k$ th value of  $V$ .

Table of estimated probabilities:

	$v_1$	$v_2$	$\dots$	$v_K$	
$u_1$	$\hat{p}_{11}$	$\hat{p}_{12}$	$\dots$	$\hat{p}_{1K}$	$\hat{p}_{1.}$
$u_2$	$\hat{p}_{21}$	$\hat{p}_{22}$	$\dots$	$\hat{p}_{2K}$	$\hat{p}_{2.}$
$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$	$\vdots$
$u_J$	$\hat{p}_{J1}$	$\hat{p}_{J2}$	$\dots$	$\hat{p}_{JK}$	$\hat{p}_{J.}$
	$\hat{p}_{.1}$	$\hat{p}_{.2}$	$\dots$	$\hat{p}_{.K}$	1

Under  $H_0$  we would estimate the probabilities as

	$v_1$	$v_2$	$\dots$	$v_K$	
$u_1$	$\hat{p}_{1.} \hat{p}_{.1}$	$\hat{p}_{1.} \hat{p}_{.2}$	$\dots$	$\hat{p}_{1.} \hat{p}_{.K}$	$\hat{p}_{1.}$
$u_2$	$\hat{p}_{2.} \hat{p}_{.1}$	$\hat{p}_{2.} \hat{p}_{.2}$	$\dots$	$\hat{p}_{2.} \hat{p}_{.K}$	$\hat{p}_{2.}$
$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$	$\vdots$
$u_J$	$\hat{p}_{J.} \hat{p}_{.1}$	$\hat{p}_{J.} \hat{p}_{.2}$	$\dots$	$\hat{p}_{J.} \hat{p}_{.K}$	$\hat{p}_{J.}$
	$\hat{p}_{.1}$	$\hat{p}_{.2}$	$\dots$	$\hat{p}_{.K}$	1

Multiplying these probabilities by  $n_{..}$  gives expected counts under  $H_0$ .

$$n_{..} \hat{p}_{j.} \hat{p}_{.k} = n_{..} \left( \frac{n_{j.}}{n_{..}} \right) \left( \frac{n_{.k}}{n_{..}} \right) = n_{j.} n_{.k} / n_{..} \quad \text{for } j = 1, \dots, J, \text{ and } k = 1, \dots, K,$$

So we want to compare the tables

$n_{11}$	$n_{12}$	$\dots$	$n_{1K}$
$n_{21}$	$n_{22}$	$\dots$	$n_{2K}$
$\vdots$	$\vdots$	$\ddots$	$\vdots$
$n_{J1}$	$n_{J2}$	$\dots$	$n_{JK}$

and

$n_{1.} n_{.2} / n_{..}$	$n_{1.} n_{.2} / n_{..}$	$\dots$	$n_{1.} n_{.K} / n_{..}$
$n_{2.} n_{.1} / n_{..}$	$n_{2.} n_{.2} / n_{..}$	$\dots$	$n_{2.} n_{.K} / n_{..}$
$\vdots$	$\vdots$	$\ddots$	$\vdots$
$n_{J.} n_{.1} / n_{..}$	$n_{J.} n_{.2} / n_{..}$	$\dots$	$n_{J.} n_{.K} / n_{..}$

## Pearson's chi-squared test

Let  $O_{jk} = n_{jk}$  and  $E_{jk} = n_{j\cdot}n_{\cdot k}/n_{\cdot \cdot}$  for  $j = 1, \dots, J$  and  $k = 1, \dots, K$ .

Then reject  $H_0$  at significance level  $\alpha$  if

$$W_{\text{test}} = \sum_{j=1}^J \sum_{k=1}^K (O_{jk} - E_{jk})^2 / E_{jk} > \chi^2_{(J-1)(K-1), \alpha}.$$

The  $p$ -value is  $P(W > W_{\text{test}})$ , where  $W \sim \chi^2_{(J-1)(K-1)}$ .

**Rule of thumb:** Only use Pearson's chi-squared test if  $E_{jk} \geq 5$  for all  $j, k$ .

**Exercise:** Run the test on the divorce status vs religious affiliation data:

- ① Manually.
- ② Using the `chisq.test()` function in R.

Random samples from different populations:

**Exercise:** Ice cream preferences of 1000 women, 1200 men:

	cup	cone	sundae	sandwich	other	
men	592	300	204	24	80	1200
women	410	335	180	20	55	1000
	1002	635	384	44	135	2200

Note that the row totals are fixed—not random.

- ① Discuss the hypotheses of interest.
- ② Conduct Pearson's chi-squared test for association.

Two-by-two case with fixed marginal counts:

**Exercise:** Does a vaccine have an adverse side effect?

	abd. pain	no abd. pain	
vaccine	29	4965	4994
control	2	1376	1378
	31	6341	6372

Note that the row totals are determined by the experimental design.

- ① Give the hypotheses of interest.
- ② Conduct Pearson's chi-squared test for association and get the *p*-value.
- ③ Get the *p*-value of the test based on the test statistic from earlier

$$Z_{\text{test}} = \frac{\hat{p}_1 - \hat{p}_2}{\sqrt{\hat{p}_0(1 - \hat{p}_0) \left( \frac{1}{n_1} + \frac{1}{n_2} \right)}}.$$

