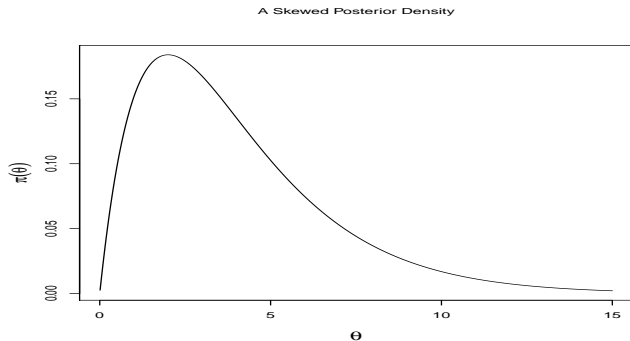


HPD Intervals / Regions

- ▶ The equal-tail credible interval approach is ideal when the posterior distribution is symmetric.
- ▶ But what if $\pi(\theta|x)$ is skewed?

Picture:



- ▶ Note that values of θ around 1 have **much** higher posterior probability than values around 7.5.
- ▶ Yet 7.5 is in the equal-tails interval and 1 is not!
- ▶ A better approach here is to create our interval of θ -values having the **Highest Posterior Density**.

Defn: A $100(1 - \alpha)\%$ HPD region for θ is a subset $\mathcal{C} \in \Theta$ defined by

$$\mathcal{C} = \{\theta : \pi(\theta|\mathbf{x}) \geq k\}$$

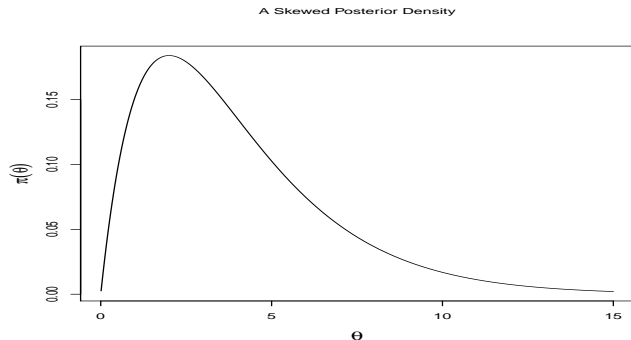
where k is the **largest** number such that

$$\int_{\theta: \pi(\theta|\mathbf{x}) \geq k} \pi(\theta|\mathbf{x}) d\theta = 1 - \alpha.$$

- ▶ The value k can be thought of as a horizontal line placed over the posterior density whose intersection(s) with the posterior define regions with probability $1 - \alpha$.

HPD Intervals / Regions

Picture: (95% HPD Interval)



$$\Rightarrow P\{\theta_L^* < \theta < \theta_U^*\} = 0.95.$$

The values between θ_L^* and θ_U^* here have the **highest posterior density**.

HPD Intervals / Regions

- ▶ The HPD region will be an **interval** when the posterior is **unimodal**.
- ▶ If the posterior is multimodal, the HPD region might be a **discontiguous set**.

Picture:

- ▶ The set $\{\theta : \theta \in (1.5, 3.9) \cup (5.8, 7.1)\}$ is the HPD region for θ here.

Conjugate Priors

- ▶ A prior $p(\theta)$ for a sampling model is called a **conjugate prior** if the resulting posterior $\pi(\theta|\mathbf{X})$ is in the **same distributional family** as the prior.
- ▶ For example, in Example 2, note that the Uniform(0,1) prior is simply a beta(1,1) prior.
So: Prior is beta and likelihood is binomial
 \Rightarrow Posterior is beta (with different parameter values!)
- ▶ Therefore this was a conjugate prior.

Complete Derivation of Beta/Binomial Bayesian Model

- ▶ Suppose we observe n independent Bernoulli(p) r.v.'s X_1, \dots, X_n . We wish to estimate the “success probability” p via the Bayesian approach.
- ▶ We will use a $beta(a, b)$ prior for p and show this is a conjugate prior.
- ▶ Consider the r.v. $Y = \sum_{i=1}^n X_i$. This has a binomial(n, p) distribution.
- ▶ We first write the joint density of Y and p (using $f(\cdot)$ to denote densities, not $p(\cdot)$, to avoid confusion with the parameter p).

Derivation of Beta/Binomial Model

$$\begin{aligned}f(y, p) &= f(y|p)f(p) \\&= \left[\binom{n}{y} p^y (1-p)^{n-y} \right] \left[\frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} p^{a-1} (1-p)^{b-1} \right] \\&= \frac{\Gamma(n+1)}{\Gamma(y+1)\Gamma(n-y+1)} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} p^{y+a-1} (1-p)^{n-y+b-1}\end{aligned}$$

Derivation of Beta/Binomial Model

Although it is not really necessary, let's derive the marginal density of Y :

$$\begin{aligned} f(y) &= \int_0^1 f(y, p) dp \\ &= \frac{\Gamma(n+1)}{\Gamma(y+1)\Gamma(n-y+1)} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \int_0^1 p^{y+a-1} (1-p)^{n-y+b-1} dp \\ &= \frac{\Gamma(n+1)\Gamma(a+b)}{\Gamma(y+1)\Gamma(n-y+1)\Gamma(a)\Gamma(b)} \frac{\Gamma(y+a)\Gamma(n-y+b)}{\Gamma(n+a+b)} \\ &\quad \times \int_0^1 \frac{\Gamma(n+a+b)}{\Gamma(y+a)\Gamma(n-y+b)} p^{y+a-1} (1-p)^{n-y+b-1} dp \\ &= \frac{\Gamma(n+1)\Gamma(a+b)}{\Gamma(y+1)\Gamma(n-y+1)\Gamma(a)\Gamma(b)} \frac{\Gamma(y+a)\Gamma(n-y+b)}{\Gamma(n+a+b)} \end{aligned}$$

Derivation of Beta/Binomial Model

Then the posterior $\pi(p|y) = f(p|y)$ is

$$\begin{aligned}\frac{f(y, p)}{f(y)} &= \frac{\frac{\Gamma(n+1)}{\Gamma(y+1)\Gamma(n-y+1)} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} p^{y+a-1} (1-p)^{n-y+b-1}}{\frac{\Gamma(n+1)\Gamma(a+b)}{\Gamma(y+1)\Gamma(n-y+1)\Gamma(a)\Gamma(b)} \frac{\Gamma(y+a)\Gamma(n-y+b)}{\Gamma(n+a+b)}} \\ &= \frac{\Gamma(n+a+b)}{\Gamma(y+a)\Gamma(n-y+b)} p^{y+a-1} (1-p)^{n-y+b-1}, \quad 0 \leq p \leq 1.\end{aligned}$$

Clearly this posterior is a beta($y + a, n - y + b$) distribution.

Inference with Beta/Binomial Model

- ▶ As an interval estimate for p , we could use a (quantile-based or HPD) credible interval based on this posterior.
- ▶ As a point estimator of p , we could use:
 1. The posterior mean $E[p|Y]$ (the usual Bayes estimator)
 2. The posterior median
 3. The posterior mode

Inference with Beta/Binomial Model

- ▶ Consider letting $\hat{p}_B =$ the posterior mean.
- ▶ The mean of the (posterior) beta distribution is:

$$\hat{p}_B = \frac{y + a}{y + a + n - y + b} = \frac{y + a}{a + b + n}$$

$$\begin{aligned} \text{Note } \hat{p}_B &= \frac{y}{a + b + n} + \frac{a}{a + b + n} \\ &= \left[\frac{n}{a + b + n} \right] \left(\frac{y}{n} \right) + \left[\frac{a + b}{a + b + n} \right] \left(\frac{a}{a + b} \right) \end{aligned}$$

Inference with Beta/Binomial Model

- ▶ So the Bayes estimator \hat{p}_B is a weighted average of the usual frequentist estimator (sample mean) and the prior mean.
- ▶ As $n \uparrow$, the **sample data** are weighted **more** heavily and the **prior** information **less** heavily.
- ▶ In general, with Bayesian estimation, as the sample size increases, the **likelihood dominates the prior**.
- ▶ Example with anthropology data.