

Example 7.12. Suppose $X_1, X_2, ..., X_n$ are iid $\mathcal{N}(\mu, \sigma^2)$, where $-\infty < \mu < \infty$ and $\sigma^2 > 0$.

• If σ^2 is known, a conjugate prior for μ is

$$\mu \sim \mathcal{N}(\xi, \tau^2), \quad \xi, \tau^2$$
 known.

• If μ is known, a conjugate prior for σ^2 is

$$\sigma^2 \sim \mathrm{IG}(a, b) \quad a, b \text{ known.}$$

7.3Methods of Evaluating Estimators

7.3.1Bias, variance, and MSE

Definition: Suppose $W = W(\mathbf{X})$ is a point estimator. We call W an **unbiased estimator** of θ if

 $E_{\theta}(W) = \theta \quad \text{for all } \theta \in \Theta.$ More generally, we call W an unbiased estimator of $\tau(\theta)$ if

 $E_{\theta}(W) = \tau(\theta) \quad \text{for all } \theta \in \Theta.$



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Definition: The mean-squared error (MSE) of a point estimator $W = W(\mathbf{X})$ is

$$MSE_{\theta}(W) = E_{\theta}[(W - \theta)^{2}] = E_{\theta} \left[(W - E_{\theta}(w) + E_{\theta}(w) - \theta) \right]$$

$$= var_{\theta}(W) + [E_{\theta}(W) - \theta]^{2} = E_{\theta} \left[(W - E_{\theta}(w))^{2} + (E_{\theta}(w) - \theta)^{2} \right]$$

$$= var_{\theta}(W) + Bias_{\theta}^{2}(W), \qquad + 2(w - E_{\theta}(w))(E_{\theta}(w) - \theta) \right]$$

$$W) = \theta \text{ is the bias of } W \text{ as an estimator of } \theta. \text{ Note that if } W \text{ is an}$$

where $\operatorname{Bias}_{\theta}(W) = E_{\theta}(W) - \theta$ is the **bias** of W as an estimator of θ . Note that if W is an unbiased estimator of θ , then for all $\theta \in \Theta$, $= E_{\Theta} [(W - E_{\Theta}(w))]$

$$E_{\theta}(W) = \theta \implies \operatorname{Bias}_{\theta}(W) = E_{\theta}(W) - \theta = 0. + \mathcal{E}_{\theta}\left[\left(E_{\theta}(\omega) - \theta\right)^{2}\right]$$
$$\operatorname{MSE}_{\theta}(W) = \operatorname{var}_{\theta}(W). + 2 \mathcal{E}_{\theta}\left[\left(\omega - \mathcal{E}_{\theta}(\omega)\right)\left(E_{\theta}(\omega) - \theta\right)\right]$$

In this case,

$$MSE_{\theta}(W) = var_{\theta}(W).$$

Remark: In general, the MSE incorporates two components:

- $\operatorname{var}_{\theta}(W)$; this measures **precision**
- $\operatorname{Bias}_{\theta}(W)$; this measures accuracy.

Obviously, we prefer estimators with small MSE because these estimators have small bias (i.e., high accuracy) and small variance (i.e., high precision).

Example 7.13. Suppose $X_1, X_2, ..., X_n$ are iid $\mathcal{N}(\mu, \sigma^2)$, where $-\infty < \mu < \infty$ and $\sigma^2 > 0$; i.e., both parameters unknown. Set $\theta = (\mu, \sigma^2)$. Recall that our "usual" sample variance estimator is n

$$S^{2} = \frac{1}{n-1} \sum_{i=1}^{n} (X_{i} - \overline{X})^{2}$$

$$MSE(S^{2}) = \sigma^{2}$$

$$Var_{\theta}(S^{2}) = \frac{2\sigma^{4}}{n-1}.$$
or:"
$$S_{b}^{2} = \frac{1}{n} \sum_{i=1}^{n} (X_{i} - \overline{X})^{2},$$

$$MSE(S_{b}^{1}) = \frac{2n-1}{n^{2}} \cdot \epsilon^{4}$$

$$MSE(S_{b}^{1}) = \frac{2n-1}{n^{2}} \cdot \epsilon^{4}$$

$$MSE(S_{b}^{1}) = -\epsilon^{1}$$

$$E_{\theta}[\frac{n}{n-1} \cdot S_{b}] = -\epsilon^{1}$$

and for all $\boldsymbol{\theta}$,

$$S_b^2 = \frac{1}{n} \sum_{i=1}^n (X_i - \overline{X})^2,$$

which recall is the MOM and MLE of σ^2 .

Note that

$$S_b^2 = \left(\frac{n-1}{n}\right)S^2 \implies E_{\theta}(S_b^2) = E_{\theta}\left[\left(\frac{n-1}{n}\right)S^2\right] = \left(\frac{n-1}{n}\right)E_{\theta}(S^2) = \left(\frac{n-1}{n}\right)\sigma^2.$$

That is, the estimator S_b^2 is biased; it **underestimates** σ^2 on average.

Comparison: Let's compare S^2 and S_b^2 on the basis of MSE. Because S^2 is an unbiased estimator of σ^2 ,

$$\operatorname{MSE}_{\boldsymbol{\theta}}(S^2) = \operatorname{var}_{\boldsymbol{\theta}}(S^2) = \frac{2\sigma^4}{n-1}.$$

The MSE of S_b^2 is

$$MSE_{\theta}(S_b^2) = var_{\theta}(S_b^2) + Bias_{\theta}^2(S_b^2).$$

The variance of S_b^2 is

$$\operatorname{var}_{\boldsymbol{\theta}}(S_b^2) = \operatorname{var}_{\boldsymbol{\theta}}\left[\left(\frac{n-1}{n}\right)S^2\right]$$
$$= \left(\frac{n-1}{n}\right)^2 \operatorname{var}_{\boldsymbol{\theta}}(S^2) = \left(\frac{n-1}{n}\right)^2 \frac{2\sigma^4}{n-1} = \frac{2(n-1)\sigma^4}{n^2}$$

The bias of S_b^2 is

$$\mathbf{E}_{\boldsymbol{\theta}}(S_b^2 - \sigma^2) = \mathbf{E}_{\boldsymbol{\theta}}(S_b^2) - \sigma^2 = \left(\frac{n-1}{n}\right)\sigma^2 - \sigma^2.$$

Therefore,

$$\mathrm{MSE}_{\boldsymbol{\theta}}(S_b^2) = \underbrace{\frac{2(n-1)\sigma^4}{n^2}}_{\mathrm{var}_{\boldsymbol{\theta}}(S_b^2)} + \underbrace{\left[\left(\frac{n-1}{n}\sigma^2 - \sigma^2\right]^2}_{\mathrm{Bias}_{\boldsymbol{\theta}}^2(S_b^2)} = \underbrace{\left(\frac{2n-1}{n^2}\sigma^4\right)}_{\mathrm{Bias}_{\boldsymbol{\theta}}^2(S_b^2)}$$

Finally, to compare $MSE_{\theta}(S^2)$ with $MSE_{\theta}(S^2_b)$, we are left to compare the constants

$$\frac{2}{n-1}$$
 and $\frac{2n-1}{n^2}$.

Note that the ratio

$$\frac{\frac{2n-1}{n^2}}{\frac{2}{n-1}} = \frac{2n^2 - 3n + 1}{2n^2} < 1,$$

for all $n \geq 2$. Therefore,

 $\mathrm{MSE}_{\boldsymbol{\theta}}(S_b^2) < \mathrm{MSE}_{\boldsymbol{\theta}}(S^2),$

showing that S_b^2 is a "better" estimator than S^2 on the basis of MSE.

Discussion: In general, how should we **compare** two competing estimators W_1 and W_2 ?

- If both W_1 and W_2 are unbiased, we prefer the estimator with the smaller variance.
- If either W_1 or W_2 is biased (or perhaps both are biased), we prefer the estimator with the smaller MSE.

There is no guarantee that one estimator, say W_1 , will **always** beat the other for all $\theta \in \Theta$ (i.e., for all values of θ in the parameter space). For example, it may be that W_1 has smaller MSE for some values of $\theta \in \Theta$, but larger MSE for other values.

Remark: In some situations, we might have a biased estimator, but we can calculate its bias. We can then "adjust" the (biased) estimator to make it unbiased. I like to call this "making biased estimators unbiased." The following example illustrates this.

Example 7.14. Suppose that $X_1, X_2, ..., X_n$ are iid $\mathcal{U}[0, \theta]$, where $\theta > 0$. We know (from Example 7.4) that the MLE of θ is $X_{(n)}$, the maximum order statistic. It is easy to show that

$$E_{\theta}(X_{(n)}) = \left(\frac{n}{n+1}\right)\theta.$$

The MLE is biased because $E_{\theta}(X_{(n)}) \neq \theta$. However, the estimator

$$\left(\frac{n+1}{n}\right)X_{(n)},$$

an "adjusted version" of $X_{(n)}$, is unbiased.

Remark: In the previous example, we might compare the following estimators:

$$W_1 = W_1(\mathbf{X}) = \left(\frac{n+1}{n}\right) X_{(n)}$$
$$W_2 = W_2(\mathbf{X}) = 2\overline{X}.$$

The estimator W_1 is an unbiased version of the MLE. The estimator W_2 is the MOM (which is also unbiased). I have calculated

$$\operatorname{var}_{\theta}(W_1) = \frac{\theta^2}{n(n+2)}$$
 and $\operatorname{var}_{\theta}(W_2) = \frac{\theta^2}{3n}$.

It is easy to see that $\operatorname{var}_{\theta}(W_1) \leq \operatorname{var}_{\theta}(W_2)$, for all $n \geq 2$. Therefore, W_1 is a "better" estimator on the basis of this variance comparison. Are you surprised?

Curiosity: Might there be another unbiased estimator, say $W_3 = W_3(\mathbf{X})$ that is "better" than both W_1 and W_2 ? If a better (unbiased) estimator does exist, how do we find it?

7.3.2 Best unbiased estimators

Goal: Consider the class of estimators

$$\mathcal{C}_{\tau} = \{ W = W(\mathbf{X}) : E_{\theta}(W) = \tau(\theta) \ \forall \theta \in \Theta \}.$$

That is, C_{τ} is the collection of all unbiased estimators of $\tau(\theta)$. Our goal is to find the (unbiased) estimator $W^* \in C_{\tau}$ that has the smallest variance.

Remark: On the surface, this task seems somewhat insurmountable because C_{τ} is a very large class. In Example 7.14, for example, both $W_1 = \binom{n+1}{n} X_{(n)}$ and $W_2 = 2\overline{X}$ are unbiased estimators of θ . However, so is the convex combination $\mathcal{F}[W_1] = \Theta$

$$(W_{a} = W_{a}(\mathbf{X}) = a\left(\frac{n+1}{n}\right)X_{(n)} + (1-a)2\overline{X}, \qquad \mathsf{E}[W_{s}] = 0$$
$$W_{1} \in C_{0}, \quad W_{2} \in C_{0}$$
$$W_{0} = aW_{1} + ((-a)W_{2}) \quad \mathsf{E}[W_{0}]$$

for all $a \in (0, 1)$.

Remark: It seems that our discussion of "best" estimators starts with the restriction that we will consider only those that are unbiased. If we did not make a restriction like this, then we would have to deal with too many estimators, many of which are nonsensical. For example, suppose $X_1, X_2, ..., X_n$ are iid Poisson(θ), where $\theta > 0$. $W_{\alpha} \in \mathcal{U}_{\alpha}$

- The estimators \overline{X} and S^2 emerge as candidate estimators because they are unbiased.
- However, suppose we widen our search to consider all possible estimators and then try to find the one with the smallest MSE. Consider the estimator $\hat{\theta} = 17$.
 - If $\theta = 17$, then $\hat{\theta}$ can never be beaten in terms of MSE; its MSE = 0.
 - If $\theta \neq 17$, then $\hat{\theta}$ may be a terrible estimator; its MSE = $(17 \theta)^2$.
- We want to exclude nonsensical estimators like this. Our solution is to restrict attention to estimators that are unbiased.

Definition: An estimator $W^* = W^*(\mathbf{X})$ is a **uniformly minimum variance unbiased** estimator (UMVUE) of $\tau(\theta)$ if

- 1. $E_{\theta}(W^*) = \tau(\theta)$ for all $\theta \in \Theta$
- 2. $\operatorname{var}_{\theta}(W^*) \leq \operatorname{var}_{\theta}(W)$, for all $\theta \in \Theta$, where W is any other unbiased estimator of $\tau(\theta)$.

Note: This definition is stated in full generality. Most of the time (but certainly not always), we will be interested in estimating θ itself; i.e., $\tau(\theta) = \theta$. Also, as the notation suggests, we assume that $\tau(\theta)$ is a scalar parameter and that estimators are also scalar.

Discussion/Preview: How do we find UMVUEs? We start by noting the following:

- UMVUEs may not exist.
- If a UMVUE does exist, it is unique (we'll prove this later).

We present **two approaches** to find UMVUEs:

Approach 1: Determine a **lower bound**, say $B(\theta)$, on the variance of any unbiased estimator of $\tau(\theta)$. Then, if we can find an unbiased estimator W^* whose variance attains this lower bound, that is,

$$\operatorname{var}_{\theta}(W^*) = B(\theta),$$

for all $\theta \in \Theta$, then we know that W^* is UMVUE.

Approach 2: Link the notion of being "best" with that of sufficiency and completeness.

Theorem 7.3.9 (Cramér-Rao Inequality). Suppose $\mathbf{X} \sim f_{\mathbf{X}}(\mathbf{x}|\theta)$, where

- 1. the support of ${\bf X}$ is free of all unknown parameters
- 2. for any function $h(\mathbf{x})$ such that $E_{\theta}[h(\mathbf{X})] < \infty$ for all $\theta \in \Theta$, the interchange

$$\frac{d}{d\theta} \int_{\mathbb{R}^n} h(\mathbf{x}) f_{\mathbf{X}}(\mathbf{x}|\theta) d\mathbf{x} = \int_{\mathbb{R}^n} \frac{\partial}{\partial \theta} h(\mathbf{x}) f_{\mathbf{X}}(\mathbf{x}|\theta) d\mathbf{x}$$

is justified; i.e., we can interchange the derivative and integral (derivative and sum if \mathbf{X} is discrete).

For any estimator $W(\mathbf{X})$ with $\operatorname{var}_{\theta}[W(\mathbf{X})] < \infty$, the following inequality holds:

$$\operatorname{var}_{\theta}[W(\mathbf{X})] \geq \frac{\left\{\frac{d}{d\theta}E_{\theta}[W(\mathbf{X})]\right\}^{2}}{E_{\theta}\left\{\left[\frac{\partial}{\partial\theta}\ln f_{\mathbf{X}}(\mathbf{X}|\theta)\right]^{2}\right\}}.$$

The quantity on the RHS is called the <u>Cramér-Rao Lower Bound</u> (CRLB) on the variance of the estimator $W(\mathbf{X})$.

Remark: Note that in the statement of the CRLB in Theorem 7.3.9, we haven't said exactly what $W(\mathbf{X})$ is an estimator for. This is to preserve the generality of the result; Theorem 7.3.9 holds for any estimator with finite variance. However, given our desire to restrict attention to unbiased estimators, we will usually consider one of these cases:

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• If $W(\mathbf{X})$ is an unbiased estimator of $\tau(\theta)$, then the numerator becomes

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$$\left[\frac{d}{d\theta} \tau(\theta)\right]^{2} = [\tau'(\theta)]^{2}. \qquad \text{Var}_{\theta} \left[\mathcal{W}(\mathbf{x}) \right] \stackrel{\text{(}}{\rightarrow} \underbrace{\left[\begin{array}{c} \mathcal{L}'(\theta) \\ \mathcal{L}(\mathbf{x}) \end{array} \right]}_{\text{E}_{\theta}} \underbrace{\left[\begin{array}[\begin{array}{c} \mathcal{L}'(\theta) \\ \mathcal{L}'(\theta) \end{array} \right]}_{\text{E}_{\theta}} \underbrace{\left[\begin{array}[\begin{array}[\begin{array}{c} \mathcal{L}'(\theta) \\ \mathcal{L}'(\theta) \end{array} \right]}_{\text{E}_{\theta}} \underbrace{\left[\begin{array}[\begin{array}[\begin{array}[\begin{array}{c} \mathcal{L}'(\theta) \\ \mathcal{L}'(\theta) \end{array} \right]}_{\text{E}_{\theta}} \underbrace{\left[\begin{array}[\begin{array}[\begin{array}[\begin{array}{c} \mathcal{L}'(\theta) \\ \mathcal{L}'(\theta) \end{array} \right]$$

• If $W(\mathbf{X})$ is an unbiased estimator of $\tau(\theta) = \theta$, then the numerator equals 1.

 $V_{\alpha_{v_{\theta}}}[w_{\lambda}] = \overline{E_{\theta}\left(\frac{\partial}{\partial \theta} M_{\lambda}(x|\theta)\right)^{2}}$ Important special case (Corollary 7.3.10): When X consists of $X_1, X_2, ..., X_n$ which are iid from the population $f_X(x|\theta)$, then the denominator in Theorem 7.3.9

$$\underbrace{E_{\theta}\left\{\left[\frac{\partial}{\partial\theta}\ln f_{\mathbf{X}}(\mathbf{X}|\theta)\right]^{2}\right\}}_{\mathbf{X}} = nE_{\theta}\left\{\left[\frac{\partial}{\partial\theta}\ln f_{X}(X|\theta)\right]^{2}\right\}, \qquad \mathbf{G}$$

or, using other notation,

$$(\theta) = nI_1(\theta).$$

We call $I_n(\theta)$ the **Fisher information** based on the sample **X**. We call $I_1(\theta)$ the **Fisher** information based on one observation X.

Lemma 7.3.11 (Information Equality): Under fairly mild assumptions (which hold for exponential families, for example), the Fisher information based on one observation

$$I_{1}(\theta) = E_{\theta} \left\{ \left[\frac{\partial}{\partial \theta} \ln f_{X}(X|\theta) \right]^{2} \right\} = -E_{\theta} \left[\frac{\partial^{2}}{\partial \theta^{2}} \ln f_{X}(X|\theta) \right]. \qquad \left(-N E_{\theta} \left[\frac{\partial^{2}}{\partial \theta^{2}} \ln f_{X}(X|\theta) \right] \right\}$$

The second expectation is often easier to calculate.

Preview: In Chapter 10, we will investigate the large-sample properties of MLEs. Under certain regularity conditions, we will show an MLE θ satisfies

$$\sqrt{n}(\widehat{\theta} - \theta) \stackrel{d}{\longrightarrow} \mathcal{N}(0, \sigma_{\widehat{\theta}}^2),$$

where the asymptotic variance

$$\sigma_{\widehat{\theta}}^2 = \frac{1}{I_1(\theta)}.$$

This is an extremely useful (large-sample) result; e.g., it makes getting large-sample CIs and performing large-sample tests straightforward. Furthermore, an analogous large-sample result holds for vector-valued MLEs. If $\hat{\theta}$ is the MLE of a $k \times 1$ dimensional parameter θ , then

$$\sqrt{n}(\widehat{\boldsymbol{\theta}} - \boldsymbol{\theta}) \stackrel{d}{\longrightarrow} \operatorname{mvn}_k(\mathbf{0}, \boldsymbol{\Sigma}),$$

where the asymptotic variance-covariance matrix (now, $k \times k$)

$$\boldsymbol{\Sigma} = [I_1(\boldsymbol{\theta})]^{-1}$$

is the inverse of the $k \times k$ Fisher information matrix $I_1(\boldsymbol{\theta})$.