

**Example 7.12.** Suppose  $X_1, X_2, ..., X_n$  are iid  $\mathcal{N}(\mu, \sigma^2)$ , where  $-\infty < \mu < \infty$  and  $\sigma^2 > 0$ .

• If  $\sigma^2$  is known, a conjugate prior for  $\mu$  is

$$
\mu \sim \mathcal{N}(\xi, \tau^2), \quad \xi, \tau^2
$$
 known.

• If  $\mu$  is known, a conjugate prior for  $\sigma^2$  is

$$
\sigma^2 \sim \text{IG}(a, b)
$$
  $a, b \text{ known.}$ 

## **Methods of Evaluating Estimators**  $7.3$

## 7.3.1 Bias, variance, and MSE

**Definition:** Suppose  $W = W(\mathbf{X})$  is a point estimator. We call W an unbiased estimator of  $\theta$  if

 $\underline{\mathcal{F}_{\theta}(W)} = \theta$  for all  $\theta \in \Theta$ . More generally, we call  $\underline{W}$  an unbiased estimator of<br>  $\tau(\theta)$ 

$$
E_{\theta}(W) = \tau(\theta) \quad \text{for all } \theta \in \Theta.
$$



 $+ \mathcal{E}_{\theta} \left[ \left( \mathcal{E}_{\theta}(\omega) - \theta \right)^{2} \right]$ 

 $+2$   $E_{\theta}$   $\left[\left(w - E_{\theta}(w)\right)\left(E_{\theta}(w) - \theta\right)\right]$ 

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**Definition:** The **mean-squared error** (MSE) of a point estimator  $W = W(X)$  is

$$
\begin{array}{rcl}\n\text{MSE}_{\theta}(W) & = & E_{\theta}[(W-\theta)^{2}] & \Rightarrow & E_{\theta} \left[ (W-E_{\theta}(W)\tau E_{\theta}(W)-\theta)^{2} \right] \\
& = & \text{var}_{\theta}(W) + [E_{\theta}(W)-\theta]^{2} & \Rightarrow & E_{\theta} \left[ (W-E_{\theta}(W))^{2} + (E_{\theta}(W)\theta)^{2} \right] \\
& = & \text{var}_{\theta}(W) + \text{Bias}_{\theta}^{2}(W), \\
\text{MQ} & = & \text{var}_{\theta}(W) + \text{Bias}_{\theta}^{2}(W) \\
\end{array}
$$

where  $Bias_{\theta}(W) = E_{\theta}(W) - \theta$  is the bias of W as an estimator of  $\theta$ . Note that if W is an unbiased estimator of  $\theta$ , then for all  $\theta \in \Theta$ ,  $= E_{\theta}[(w-E_{\theta}(\omega))]$ 

$$
E_{\theta}(W) = \theta \implies \text{Bias}_{\theta}(W) = E_{\theta}(W) - \theta = 0.
$$

In this case,

$$
\mathrm{MSE}_{\theta}(W) = \mathrm{var}_{\theta}(W).
$$

**Remark:** In general, the MSE incorporates two components:

- $var_{\theta}(W)$ ; this measures precision
- Bias<sub> $\theta$ </sub> $(W)$ ; this measures **accuracy**.

Obviously, we prefer estimators with small MSE because these estimators have small bias (i.e., high accuracy) and small variance (i.e., high precision).

**Example 7.13.** Suppose  $X_1, X_2, ..., X_n$  are iid  $\mathcal{N}(\mu, \sigma^2)$ , where  $-\infty < \mu < \infty$  and  $\sigma^2 > 0$ ; i.e., both parameters unknown. Set  $\boldsymbol{\theta} = (\mu, \sigma^2)$ . Recall that our "usual" sample variance estimator is X*n*

$$
S^{2} = \frac{1}{n-1} \sum_{i=1}^{n} (X_{i} - \overline{X})^{2}
$$
  
 
$$
E_{\theta}(S^{2}) = \sigma^{2}
$$
  
 
$$
\text{var}_{\theta}(S^{2}) = \frac{2\sigma^{4}}{n-1}.
$$

 $W$ SEL  $> p$ 

 $E_{\theta}$   $\frac{1}{n-1}$   $S_{b}$  = 6

and for all  $\theta$ ,

Consider the "competing estimator:"

$$
S_b^2 = \frac{1}{n} \sum_{i=1}^n (X_i - \overline{X})^2,
$$

which recall is the MOM and MLE of  $\sigma^2$ .

Note that

$$
S_b^2 = \left(\frac{n-1}{n}\right)S^2 \implies E_{\theta}(S_b^2) = E_{\theta}\left[\left(\frac{n-1}{n}\right)S^2\right] = \left(\frac{n-1}{n}\right)E_{\theta}(S^2) = \left(\frac{n-1}{n}\right)\sigma^2.
$$

That is, the estimator  $S_b^2$  is biased; it **underestimates**  $\sigma^2$  on average.

**Comparison:** Let's compare  $S^2$  and  $S^2$  on the basis of MSE. Because  $S^2$  is an unbiased estimator of  $\sigma^2$ ,

$$
MSE_{\theta}(S^2) = \text{var}_{\theta}(S^2) = \frac{2\sigma^4}{n-1}.
$$

The MSE of  $S_b^2$  is

$$
MSE_{\theta}(S_b^2) = \text{var}_{\theta}(S_b^2) + \text{Bias}_{\theta}^2(S_b^2).
$$

The variance of  $S_b^2$  is

$$
\begin{aligned}\n\text{var}_{\theta}(S_b^2) &= \text{var}_{\theta}\left[\left(\frac{n-1}{n}\right)S^2\right] \\
&= \left(\frac{n-1}{n}\right)^2 \text{var}_{\theta}(S^2) = \left(\frac{n-1}{n}\right)^2 \frac{2\sigma^4}{n-1} = \frac{2(n-1)\sigma^4}{n^2}.\n\end{aligned}
$$

The bias of  $S_b^2$  is

$$
E_{\theta}(S_b^2 - \sigma^2) = E_{\theta}(S_b^2) - \sigma^2 = \left(\frac{n-1}{n}\right)\sigma^2 - \sigma^2.
$$

Therefore,

$$
MSE_{\theta}(S_b^2) = \underbrace{\frac{2(n-1)\sigma^4}{n^2}}_{\text{var}_{\theta}(S_b^2)} + \underbrace{\left[\left(\frac{n-1}{n}\right)\sigma^2 - \sigma^2\right]^2}_{\text{Bias}_{\theta}^2(S_b^2)} = \left(\frac{2n-1}{n^2}\right)\sigma^4.
$$

 $\frac{2n-1}{n^2}$  6<sup>4</sup>

Finally, to compare  $MSE_{\theta}(S^2)$  with  $MSE_{\theta}(S^2_b)$ , we are left to compare the constants

$$
\frac{2}{n-1} \quad \text{and} \quad \frac{2n-1}{n^2}.
$$

Note that the ratio

$$
\frac{\frac{2n-1}{n^2}}{\frac{2}{n-1}} = \frac{2n^2 - 3n + 1}{2n^2} < 1,
$$

for all  $n \geq 2$ . Therefore,

 $MSE_{\theta}(S_i^2) < MSE_{\theta}(S^2),$ 

showing that  $S_b^2$  is a "better" estimator than  $S^2$  on the basis of MSE.

**Discussion:** In general, how should we **compare** two competing estimators  $W_1$  and  $W_2$ ?

- If both  $W_1$  and  $W_2$  are unbiased, we prefer the estimator with the smaller variance.
- If either  $W_1$  or  $W_2$  is biased (or perhaps both are biased), we prefer the estimator with the smaller MSE.

There is no guarantee that one estimator, say  $W_1$ , will **always** beat the other for all  $\theta \in \Theta$ . (i.e., for all values of  $\theta$  in the parameter space). For example, it may be that  $W_1$  has smaller MSE for some values of  $\theta \in \Theta$ , but larger MSE for other values. There is no guarantee that one estimator, say  $W_1$ , will **always** beat the other for all  $\theta \in \Theta$ <br>(i.e., for all values of  $\theta$  in the parameter space). For example, it may be that  $W_1$  has smaller<br>MSE for some values o

Remark: In some situations, we might have a biased estimator, but we can calculate its bias. We can then "adjust" the (biased) estimator to make it unbiased. I like to call this "making biased estimators unbiased." The following example illustrates this.

**Example 7.14.** Suppose that  $X_1, X_2, ..., X_n$  are iid  $\mathcal{U}[0, \theta]$ , where  $\theta > 0$ . We know (from Example 7.4) that the MLE of  $\theta$  is  $X_{(n)}$ , the maximum order statistic. It is easy to show that  $\frac{D}{2} = \frac{1}{n} \Sigma X_i$ 

$$
E_{\theta}(X_{(n)}) = \left(\frac{n}{n+1}\right)\theta.
$$

The MLE is biased because  $E_{\theta}(X_{(n)}) \neq \theta$ . However, the estimator

$$
\left(\frac{n+1}{n}\right)X_{(n)},
$$

an "adjusted version" of  $X_{(n)}$ , is unbiased.

Remark: In the previous example, we might compare the following estimators:

$$
W_1 = W_1(\mathbf{X}) = \left(\frac{n+1}{n}\right) X_{(n)}
$$
  

$$
W_2 = W_2(\mathbf{X}) = 2X.
$$

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The estimator  $W_1$  is an unbiased version of the MLE. The estimator  $W_2$  is the MOM (which is also unbiased). I have calculated

$$
var_{\theta}(W_1) = \frac{\theta^2}{n(n+2)} \quad \text{and} \quad var_{\theta}(W_2) = \frac{\theta^2}{3n}.
$$

It is easy to see that  $var_{\theta}(W_1) \leq var_{\theta}(W_2)$ , for all  $n \geq 2$ . Therefore,  $W_1$  is a "better" estimator on the basis of this variance comparison. Are you surprised?

**Curiosity:** Might there be another unbiased estimator, say  $W_3 = W_3(\mathbf{X})$  that is "better" than both  $W_1$  and  $W_2$ ? If a better (unbiased) estimator does exist, how do we find it?

## 7.3.2 Best unbiased estimators

Goal: Consider the class of estimators

$$
\mathcal{C}_{\tau} = \{ W = W(\mathbf{X}) : E_{\theta}(W) = \tau(\theta) \ \forall \theta \in \Theta \}.
$$

That is,  $\mathcal{C}_{\tau}$  is the collection of all unbiased estimators of  $\tau(\theta)$ . Our goal is to find the (unbiased) estimator  $W^* \in \mathcal{C}_{\tau}$  that has the smallest variance.

**Remark:** On the surface, this task seems somewhat insurmountable because  $\mathcal{C}_{\tau}$  is a very large class. In Example 7.14, for example, both  $W_1 = \left(\frac{n+1}{n}\right)X_{(n)}$  and  $W_2 = 2\overline{X}$  are unbiased estimators of  $\theta$ . However, so is the convex combination  $P[*w*$ <sup>- $\vartheta$ </sup>

$$
\underbrace{\left(\frac{W_a - W_a(\mathbf{X}) = a\left(\frac{n+1}{n}\right)X_{(n)} + (1-a)2\overline{\mathbf{X}}\right)}_{\mathbf{W_a} \in \mathbf{G}_0, \mathbf{W_1} \in \mathbf{G}_0, \mathbf{W_2} \in \mathbf{G}_0}
$$
\n
$$
W_a = a\mathbf{W}_1 + (1-a)\mathbf{W}_2
$$
\n
$$
W_a = a\mathbf{W}_1 + (1-a)\mathbf{W}_2
$$

for all  $a \in (0, 1)$ .

Remark: It seems that our discussion of "best" estimators starts with the restriction that we will consider only those that are unbiased. If we did not make a restriction like this, then we would have to deal with too many estimators, many of which are nonsensical. For example, suppose  $X_1, X_2, ..., X_n$  are iid Poisson( $\theta$ ), where  $\theta > 0$ .  $a$ OtlowO  $W_{a}\in\mathcal{C}_{B}$ 

- The estimators  $\overline{X}$  and  $S^2$  emerge as candidate estimators because they are unbiased.
- *•* However, suppose we widen our search to consider all possible estimators and then try to find the one with the smallest MSE. Consider the estimator  $\theta = 17$ .
	- If  $\theta = 17$ , then  $\theta$  can never be beaten in terms of MSE; its MSE = 0.
	- If  $\theta \neq 17$ , then  $\theta$  may be a terrible estimator; its MSE =  $(17 \theta)^2$ .
- *•* We want to exclude nonsensical estimators like this. Our solution is to restrict attention to estimators that are unbiased.

**Definition:** An estimator  $W^* = W^*(\mathbf{X})$  is a uniformly minimum variance unbiased estimator (UMVUE) of  $\tau(\theta)$  if

- 1.  $E_{\theta}(W^*) = \tau(\theta)$  for all  $\theta \in \Theta$
- 2.  $var_{\theta}(W^*) \leq var_{\theta}(W)$ , for all  $\theta \in \Theta$ , where *W* is any other unbiased estimator of  $\tau(\theta)$ .

Note: This definition is stated in full generality. Most of the time (but certainly not always), we will be interested in estimating  $\theta$  itself; i.e.,  $\tau(\theta) = \theta$ . Also, as the notation suggests, we assume that  $\tau(\theta)$  is a scalar parameter and that estimators are also scalar.

Discussion/Preview: How do we find UMVUEs? We start by noting the following:

- UMVUEs may not exist.
- If a UMVUE does exist, it is unique (we'll prove this later).

We present **two approaches** to find UMVUEs:

**Approach 1:** Determine a **lower bound**, say  $B(\theta)$ , on the variance of any unbiased estimator of  $\tau(\theta)$ . Then, if we can find an unbiased estimator  $W^*$  whose variance attains this lower bound, that is,

$$
var_{\theta}(W^*) = B(\theta),
$$

for all  $\theta \in \Theta$ , then we know that  $W^*$  is UMVUE.

Approach 2: Link the notion of being "best" with that of sufficiency and completeness.

**Theorem 7.3.9** (Cramér-Rao Inequality). Suppose  $X \sim f_X(x|\theta)$ , where

- 1. the support of  $X$  is free of all unknown parameters
- 2. for any function  $h(\mathbf{x})$  such that  $E_{\theta}[h(\mathbf{X})] < \infty$  for all  $\theta \in \Theta$ , the interchange

$$
\frac{d}{d\theta} \int_{\mathbb{R}^n} h(\mathbf{x}) f_{\mathbf{X}}(\mathbf{x}|\theta) d\mathbf{x} = \int_{\mathbb{R}^n} \frac{\partial}{\partial \theta} h(\mathbf{x}) f_{\mathbf{X}}(\mathbf{x}|\theta) d\mathbf{x}
$$

is justified; i.e., we can interchange the derivative and integral (derivative and sum if X is discrete).

For any estimator  $W(\mathbf{X})$  with  $var_{\theta}[W(\mathbf{X})] < \infty$ , the following inequality holds:

$$
\mathrm{var}_{\theta}[W(\mathbf{X})] \ \geq \ \frac{\left\{\frac{d}{d\theta}E_{\theta}[W(\mathbf{X})]\right\}^2}{E_{\theta}\left\{\left[\frac{\partial}{\partial\theta}\ln f_{\mathbf{X}}(\mathbf{X}|\theta)\right]^2\right\}}.
$$

The quantity on the RHS is called the **Cramér-Rao Lower Bound** (**CRLB**) on the variance of the estimator  $W(\mathbf{X})$ .

Remark: Note that in the statement of the CRLB in Theorem 7.3.9, we haven't said exactly what  $W(X)$  is an estimator for. This is to preserve the generality of the result; Theorem 7.3.9 holds for any estimator with finite variance. However, given our desire to restrict attention to unbiased estimators, we will usually consider one of these cases:

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• If  $W(X)$  is an unbiased estimator of  $\tau(\theta)$ , then the numerator becomes

$$
\left[\frac{d}{d\theta} \tau(\theta)\right]^2 = [\tau'(\theta)]^2. \qquad \text{Var}_{\theta} \left[\mathbf{W}^{(\mathbf{x})}\right] > \frac{\mathbf{C}^{(\mathbf{x})}}{\mathbf{E}_{\theta} \left[\left(\frac{\partial}{\partial \theta} \mathbf{L}_{\mathbf{x}}^{(\mathbf{x}|\theta)}\right)\right]}
$$

• If  $W(X)$  is an unbiased estimator of  $\tau(\theta) = \theta$ , then the numerator equals 1.

**Important special case** (Corollary 7.3.10): When **X** consists of  $X_1, X_2, ..., X_n$  which are iid from the population  $f_X(x|\theta)$ , then the denominator in Theorem 7.3.9  $Var_{\theta}[ww]$   $\leq$   $\sqrt{\frac{2}{\omega} \frac{1}{\omega} \left(\frac{1}{2} \frac{1}{\omega} \right)^{2}}$ 

$$
\left(\underbrace{E_{\theta}\left\{\left[\frac{\partial}{\partial \theta}\ln f_{\mathbf{X}}(\mathbf{X}|\theta)\right]^{2}\right\}}_{\text{max}} = nE_{\theta}\left\{\left[\frac{\partial}{\partial \theta}\ln f_{X}(X|\theta)\right]^{2}\right\},\right) \quad \mathbf{G}
$$

or, using other notation,

$$
I_n(\theta)=nI_1(\theta).
$$

We call  $I_n(\theta)$  the Fisher information based on the sample X. We call  $I_1(\theta)$  the Fisher information based on one observation *X*.  $\int$ 

**Lemma 7.3.11** (Information Equality): Under fairly mild assumptions (which hold for exponential families, for example), the Fisher information based on one observation

$$
I_1(\theta) = E_{\theta} \left\{ \left[ \frac{\partial}{\partial \theta} \ln f_X(X|\theta) \right]^2 \right\} = -E_{\theta} \left[ \frac{\partial^2}{\partial \theta^2} \ln f_X(X|\theta) \right]. \qquad \left( \text{Tr } \theta \text{ for } \theta \text{ is a constant.}
$$

The second expectation is often easier to calculate.

Preview: In Chapter 10, we will investigate the large-sample properties of MLEs. Under certain regularity conditions, we will show an MLE  $\theta$  satisfies

$$
\sqrt{n}(\widehat{\theta}-\theta) \stackrel{d}{\longrightarrow} \mathcal{N}(0,\sigma_{\widehat{\theta}}^2),
$$

where the asymptotic variance

$$
\sigma_{\widehat{\theta}}^2 = \frac{1}{I_1(\theta)}.
$$

This is an extremely useful (large-sample) result; e.g., it makes getting large-sample CIs and performing large-sample tests straightforward. Furthermore, an analogous large-sample result holds for vector-valued MLEs. If  $\hat{\theta}$  is the MLE of a  $k \times 1$  dimensional parameter  $\theta$ , then

$$
\sqrt{n}(\widehat{\boldsymbol{\theta}}-\boldsymbol{\theta})\stackrel{d}{\longrightarrow} \text{mvn}_k(\mathbf{0},\boldsymbol{\Sigma}),
$$

where the asymptotic variance-covariance matrix (now,  $k \times k$ )

$$
\boldsymbol{\Sigma} = [I_1(\boldsymbol{\theta})]^{-1}
$$

is the inverse of the  $k \times k$  Fisher information matrix  $I_1(\theta)$ .